



W. D. Gann (1878-1955)

GANN PLAN

Trading Letter

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A S T R O L O G Y
N A T U R E
N U M B E R S

P S Y C H O L O G Y
L E A R N I N G
A F F L U E N C E
N U R T U R I N G

AUGUST 2005

“There is no question but that all things must be done at the right time to get the best results.”

–W. D. Gann

We agree with W. D. Gann, who referred to the book of Ecclesiastes in stating that there’s a right time for everything, that “To everything there is a season.”

Right timing is an important factor in market success. And as far as we’re concerned, the science of right timing is best expressed through a working knowledge of astrology. That’s why, like W. D. Gann, we use astrological considerations in our approach to the markets. In fact, it was W. D. Gann’s use of astrology that helped inspire our Financial Cycles newsletter when we first began publishing it in 1988.

In fact, thanks to Gann’s inspiration, we began studying the role of astrology in market timing early in 1987, after we had spent nearly 20 years exploring other types of astrological applications. Now, 50 years after Gann’s death, with the Lunar Node having completed a full cycle through the zodiac since 1987 and with years of trading experience behind us, we feel

that it's an appropriate time to return to that source of inspiration.

The Gann Plan Trading Letter is not just about market astrology, however. Nor is it meant to be an authoritative source on what W. D. Gann did or said. Instead, our aim is to gather fresh inspiration from Gann's work and to encourage our readers to join us in exploring the ways that our contemporary trading experience can be enhanced by some of the key concepts and approaches that Gann embraced:

**GEOMETRY
ASTROLOGY
NATURE
NUMBERS
PSYCHOLOGY
LEARNING
AFFLUENCE
NURTURING**

Along the way, we plan to have a lot of fun as we examine some of the less frequently acknowledged ideas that Gann applied to his work in the markets, including, for example, his attitudes on music, diet, and nudity.

These are the parts of Gann lore that are typically overlooked by those who simply idolize W. D. Gann, as well as by those who would simply reduce Gann's life and thought to an obscure subset of technical analysis. Even so, we have found that they are certainly worth examining, since they can have surprising impacts on trading success. In any case, we sincerely hope that these excursions will encourage you to add you own comments and observations to our conversation on the web.

Above all, however, our aim is to promote the principles, practices, and personal qualities that Gann felt were essential to successful trading:

**HEALTH
PATIENCE
SPIRITUALITY**

KNOWLEDGE CAPITAL & MONEY MANAGEMENT

If you want to enhance these qualities in your own life and trading, the Gann Plan Trading Letter is for you. Welcome!

-Tim Bost
Editor

August Insights

“The stock market averages and individual stocks follow a seasonal change in trend which varies in different years, but by knowing the important dates and watching them you will be able to determine a change in trend very quickly by applying all the other rules. The important dates are. . .

August 5 to 8, and 14 to 20. This month is as important in some ways as February for change. Check the back records and you will see how important changes occur around these dates.”

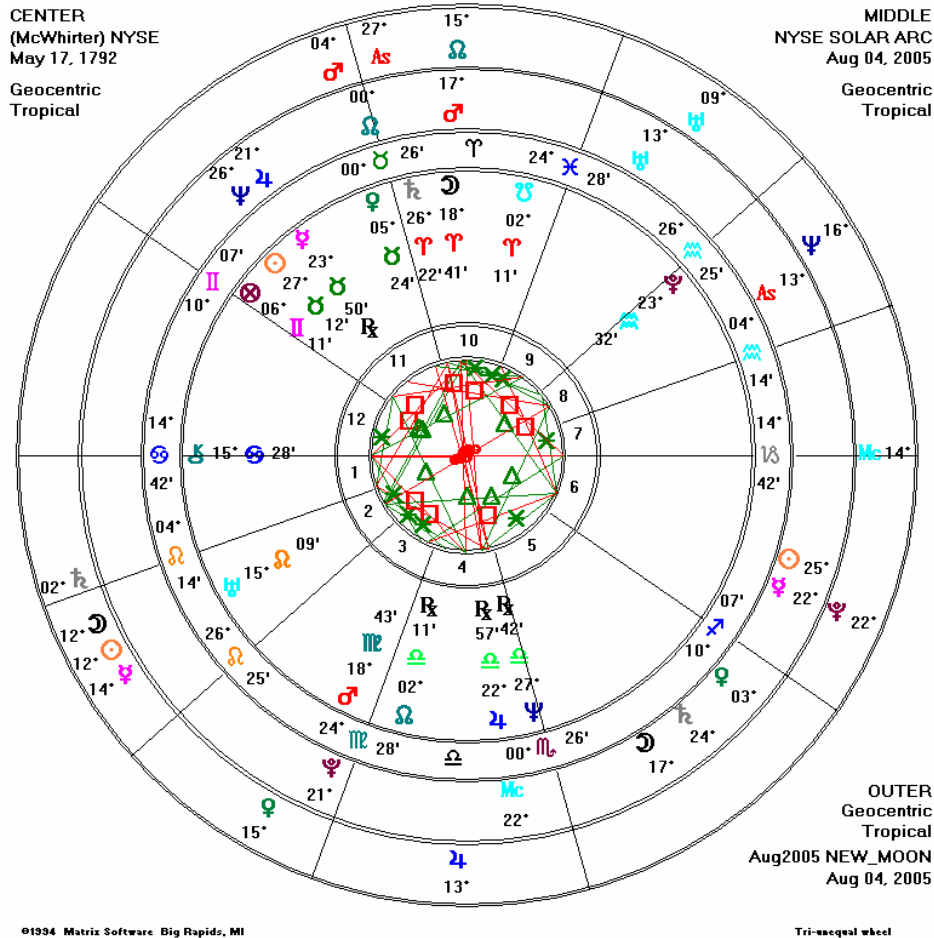
-W. D. Gann

Astro-Events This Month

August begins with Mercury in retrograde motion, with that planet returning to direct motion on August 15. August also features a geocentric Jupiter/Neptune trine on August 17, as well a heliocentric Jupiter/Apollon conjunction on August 14 and a heliocentric Jupiter//Hades trine on August 17.

The month brings an interesting interchange between transiting planets and the horoscope for the New York Stock Exchange: transiting Venus conjoins the NYSE Mars as transiting Mars conjoins the NYSE Venus—there’s a lot to love in the stock market this month! With transiting Pluto conjoining the NYSE solar-arc directed Mercury, market news has the potential for moving large amounts of money and making a big impact on public opinion. Transiting Uranus at the midpoint of solar-arc directed Sun and Neptune as well as at the midpoint of solar-arc directed Mercury and Neptune suggests a big potential for sudden shifts in market trend, with a great deal of excitement and enthusiasm behind the market

sentiment. The outlook is not entirely rosy, however, since transiting Neptune conjoins the NYSE solar-arc midpoint of Venus and the True Lunar Node—a hint that this month's market love affair may end with some disappointment, at least for those who would like the honeymoon to go on forever.



For a detailed day-by-day Gann Plan calendar that can fine-tune your trading, be sure to subscribe to Tim Bost's FinancialCyclesWeekly newsletter. Each weekly email issue includes insightful market comments, news of global equities trading, U.S. equity trends, the strongest and weakest market sectors, a spiritual focus for the week, an update on the astrologically-based Financial Cycles Model Portfolio, and specific ideas for profitable stock trading in the week ahead.

The GANN PLAN TRADING LETTER is edited by Tim Bost and published each month as a free service to traders who want to explore

and apply the market methods of W. D. Gann and who wish to bring more emotional balance, esoteric knowledge, and spiritual balance into their trading.

The Gann Plan focuses on Geometry, Astrology, Nature, and Numbers to foster improved Psychology, Learning, Affluence and Nurturing. It understands that successful traders need health, patience, spirituality, knowledge, capital, and money management.

While this letter is inspired by W. D. Gann's approach to trading, the Gann Plan is not an attempt to duplicate the exact trading techniques that Mr. Gann used. Instead it strives to integrate modern tools and contemporary hypotheses with the knowledge and wisdom that W. D. Gann shared.

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